LEADING THE WAY ON LIVABILITY
THE FUTURE OF EAST 38TH STREET
MINNEAPOLIS

Livable Communities
Creating Great Place for People of All Ages

October 27, 2015—Mill City Museum
8:00am-12:30pm
INNOVATION TO CREATE MORE LIVABLE COMMUNITIES

THIS SESSION FOCUSES ON THE ROLE OF LOCAL GOVERNMENT IN CREATING COMMUNITIES:

• THAT ENHANCE PERSONAL INDEPENDENCE;
• ALLOW RESIDENTS TO AGE IN PLACE;
• AND FOSTER RESIDENTS’ ENGAGEMENT IN COMMUNITY
The U.S. Census Bureau projects that the population age 85 and over could grow from 5.5 million in 2010 to 19 million by 2050.
Minneapolis Retains Title as Nation’s Best Park System on The Trust for Public Land’s 2014 ParkScore® Index

City edges New York, Boston, Portland and San Francisco for top spot; Minneapolis remains only park system to earn perfect 5 “park bench” rating

1. Minneapolis  5.0 park benches
2. New York  4.5 park benches
3. Boston (tie)  4.0 park benches
3. Portland (tie)  4.0 park benches
3. San Francisco (tie)  4.0 park benches
6. Washington, DC  4.0 park benches
7. Denver (tie)  4.0 park benches
7. Sacramento (tie)  4.0 park benches
9. San Diego  4.0 park benches
10. Virginia Beach (tie)  4.0 park benches
10. Aurora, CO (tie)  4.0 park benches
Healthy, wealthy and wise: America's fittest city is...

Where in America should you go if you want to be "healthy, wealthy and wise"? TODAY's special series looks at top places in the US in each category — and you may be surprised at the winners.

Which city is considered the healthiest, fittest in America? It's not a sunny, bikini-weather spot like Miami Beach or Malibu. It's a city famous for its frequent sub-zero temperatures, where residents need snow coats and ear muffs for months of the year: Minneapolis, St. Paul, Minn., according to the American College of Sports Medicine's most recent American Fitness Index.

Minneapolis, St. Paul has more parks per square mile than any major city in the U.S. and is second only to Portland, Ore. for the number of bicyclists per capita. The Twin Cities also get high marks for access to fresh food.

"There are twice as many farmer's markets in that area than in the top 10 percent of [U.S.] cities," says ACSM's Walter Thompson, Ph.D.

Did your city make the ACSM healthy cut? Check out the top 20:

1. Minneapolis, St. Paul, Minn.
2. Washington, D.C. area
3. Portland, Ore.
4. San Francisco
5. Denver
6. Boston
7. Sacramento, Calif.
8. Seattle
9. Hartford, Conn.
10. San Jose, Calif. area
11. Austin, Texas

Steve Tannen wears heavy clothing to protect himself against freezing wind chills in northern Minnesota near Lake Harriet in Minneapolis, January 25, 2013.
Top 10 Cities Where People Don't Look Their Age

Grace Gold
July 10, 2015

Is your hometown on the list? (Photo: Getty Images)

You know how some people just seem to defy the hands of time? If you live in one of America’s youngest-looking cities, there’s a chance you’re one of those people.

The survey considered lifestyle factors that affect skin aging, like sun exposure, stress, pollution, average sleep logged, fitness levels, and the prevalence of smoking and alcohol consumption — looking at American cities with populations over 300,000. “We analyzed a handful of data points that doctors say matter most if you want to keep people guessing your age for decades to come,” says Tom Seery, founder and CEO of RealSelf.com, which conducted the survey.
BUILDING RELATIONSHIPS

• CULTURAL RESOURCES
• HISTORY
• TRADITION
• PARTNERSHIP
• INCREMENTAL CHANGE
History and Storytelling
The East 38 Street community is rich with history. African American entrepreneurs, civic, community, and faith leaders, home builders and architects, all contributed to the Minneapolis we know today. Join neighbors to elevate our history in the context of race and its impact on our community’s present and future.

Development and Opportunity Along East 38 Street
Join property owners and neighbors to talk about our visions for development and growth. Featuring discussion of a senior housing concept at Sabathani Community Center, small business growth for Kente Circle at 38 and 4th Ave, and more.

Local, Collective, and Cooperative Ownership
We will learn about local, collective, and cooperative ownership models, discussing how these models might fit development opportunities in the East 38 Street area.

Join the conversation -- Build Our Future Together
How can we participate together – with government, business, neighbors, and community organizations -- in building our future?
DEMOGRAPHICS

Race and Ethnicity (Minneapolis)
- white: 60.28%
- black: 18.29%
- hispanic: 10.47%
- asian: 5.64%
- other: 0.25%
- Amer Indian: 1.66%
- 2+ races: 3.40%

Race and Ethnicity (38th Street Study Area)
- white: 27.35%
- black: 26.51%
- hispanic: 36.21%
- asian: 4.02%
- other: 0.30%
- Amer Indian: 2.07%
- 2+ races: 3.33%

2014 Income Levels (Minneapolis)*
- per capita income: $28,741
- average household income: $65,898

2014 Income Levels (38th Street Study Area)*
- per capita income: $16,156
- average household income: $50,760

Housing: Owned vs. Rented Units (Minneapolis)
- owned with a mortgage: 39.30%
- owned free and clear: 9.89%
- rented: 50.81%

Housing: Owned vs. Rented Units (38th Street Study Area)
- owned with a mortgage: 45.70%
- owned free and clear: 7.24%
- rented: 47.06%

Housing: Average Household Size (Minneapolis)
- 1.94 people per household

Housing: Average Household Size (38th Street Study Area)
- 3.01 people per household

Population: Average Population by Census Block (Minneapolis)
- 64.68 average population per block

Population: Average Population by Census Block (38th Street Study Area)
- 96.46 people per block

Population: Age Groups (Minneapolis)
- kids aged 20 and younger: 26.18%
- adults aged 21-64: 65.85%
- older adults aged 65+: 7.98%

Population: Age Groups (38th Street Study Area)
- kids aged 20 and younger: 35.30%
- adults aged 21-64: 60.38%
- older adults aged 65+: 4.32%

*Source: U.S. Census Bureau, Census 2010, Esri forecast for 2014
COMMUNITY ASSETS

Sabathani Community Center
- Provides tenant space to social service organizations and small local businesses
- Provides services to the community including public health youth programming and seniors
- Community garden for local residents

Seward Coop Friendship Store
- Cooperative grocery store specializing in local and organic produce and food products
- An expansion of the existing store at Frankline and 31st St in the Seward Neighborhood
- Includes a small community space

Minneapolis Urban League
- Community-based non-profit working to link African Americans with economic opportunities including employment, training, education and health and wellness.

Phelps Park
- Neighborhood Park owned and operated by the Minneapolis Park and Rec Board
- Provides the following amenities: Basketball Courts - Wading Pool
  - Football Field - Tot Lot / Playground
  - Soccer Field - Restrooms / Drinking Fountain
  - Tennis Court

Rev. Dr. Martin Luther King Jr. Park
- Neighborhood Park owned and operated by the Minneapolis Park and Rec Board
- Provides the following amenities: Baseball Field - Wading Pool
  - Football Field - Tot Lot / Playground
  - Picnic Area - Restrooms / Drinking Fountain
  - Basketball Court - Tennis Court

Nicollet and E38th Street
- Active commercial node with several small shops and restaurants
- Served by the 18 and 23 Bus Line

Chicago Ave S and E38th St
- Active commercial node with several small shops and art studios.
- Served by the 5 and 23 bus lines

Minnesota Spokesman Recorder
- Oldest minority-owned business in the state of MN
- Newspaper committed to meeting the news and information needs of African Americans in the Twin Cities.
- Estimated 40,000 weekly reader and over 10,000 e-subscribers.

Green Central Gym Park
- Neighborhood Park owned and operated by the Minneapolis Park and Rec Board
- Provides the following amenities: Basketball Courts - Wading Pool
  - Soccer Field - Tot Lot / Playground
  - Football Field - Restrooms

Hosmer Library
- Neighborhood Branch Library of the Hennepin County Library System.
- Provides the following amenities: Computer Training Lab - After school tutoring
  - Children’s area - Fireside Reading Room

E 38th Street Urban Design Assessment
"I think it’s a pretty good neighborhood, especially with the community center. It’s nice during the day—people are out skating and riding bikes.”

--Maria Reynolds, Sabanathi Community Center

“I like to take a lot of shortcuts through the neighborhood going to Minnehaha Falls and the VA. Shade would be great along 38th Street. I think trees are needed more, everywhere.”

--Peggy Jacobs, Minnesota Spokesman Recorder

“I would describe the neighborhood with one word: BORING. There’s really nothing to do over here. Could use more stores, something entertaining, maybe a rec-room for kids.”

--Maurice Davis, Minneapolis Urban League
AARP AND CITY OF MINNEAPOLIS

City of Minneapolis
AARP MN Livable Communities
Metropolitan Area Agency on Aging

October 27, 2015
CATALYSING CHANGE

TIPS FOR WORKING WITH CITY GOVERNMENT IN PLANNING MORE
LIVABLE COMMUNITIES:

• LEVERAGE EXISTING COMMUNITY GROUPS
• ENGAGE THE COMMUNITY IN MEANINGFUL WAYS
• BUILD A CONSTITUENCY
• LISTEN
• CLARIFY A VISION
• IDENTIFY PRIORITIES
• COORDINATE WITH STAFF
• BRING IN EXTERNAL STAKEHOLDERS
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Thank you

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