AARP’s Your Life Reimagined

CONTEST RULES

1. **Eligibility**: Contest open to individuals 18 years of age or older, who are legal U.S. residents of the United States. Officers, directors, and employees of Sponsor and its parent, subsidiaries, affiliates, distributors, retailers, sales representatives, advertising and promotion agencies (all such individuals and entities referred to collectively, the "Promotion Entities"), and each of their immediate family members and/or people living in the same household are NOT eligible to enter the Contest or win a prize. This Contest is void where prohibited. This Contest is in no way sponsored, endorsed or administered by, or associated with, Facebook or Twitter.

2. **To Enter**: Contest starts on or about 9:00 a.m. PT on July 6, 2015 and ends at 11:00 p.m. PT on December 31, 2015 (“Entry Period”). One entry per person. To enter submit, entrant must submit his/her story, either written or video format, via email to aarpwa@aarp.org with the subject line “what’s next”, online at www.aarp.org/seattle, or via AARP Washington’s Facebook Page at www.facebook.com/AARPWA during the Entry Period. Entrant’s story should be about how entrant reimagined him/herself by pursuing new dreams, hobbies, careers or passions. Entrant’s story should be less than 500 words if written and no longer than 5 minutes if in video format.

3. **Prizes**: Seven (7) prizes: Each month up to four (4) winners will receive an AARP “swag” item (i.e., T-shirt, mug or other AARP item at Sponsor’s discretion). Approximate Retail Value is $10 per item. Three (3) Grand Prizes: One grand prize winner every two months will receive a Realpad™. Approximate Retail Value is $189.

4. **Drawing and Awarding of Prizes**: One week after each month of the Contest Period, up to four (4) qualified entrants, as determined by Sponsor, will be selected by the following judging criteria: The entrant's inspirational impact (75%) and entrant’s originality (25%). In some months there may be only one (1) qualified entrant, depending on the quality of the submitted stories. In the event of a tie, the tie breaker will be based on the highest score in the first Judging Criterion. One week after every other month of the Contest Period, one (1) qualified entrant will be selected by the following judging criteria as a grand prize winner: The entrant with the highest score of the
aforementioned judging criteria during the applicable months of the Contest Period. In the event of a tie, the tie breaker will be based on the highest score in the Inspiration Impact Criterion. Entrants agree that Sponsor has the sole right to decide all matters and disputes arising from this contest and that all decisions are final and binding. Prize winner will be notified by phone, mail or email following the drawings and MAY BE required to execute and return an Affidavit of Eligibility and Liability/Public Release (as determined by Sponsor and where permitted by law) by return prepaid overnight delivery within five (5) days of the date of notification. Failure to respond within the required time period may result in forfeiture of the prize and selection of alternative winner. If a prize or prize notification letter is returned as undeliverable, the prize will be forfeited and awarded to an alternative winner. Taxes on the prize and all expenses related to acceptance and use of prize are the sole responsibility of the winner.

5. **Odds:** The actual odds of winning depends on the number of qualified entries.

6. **Names of Winners:** For the name of the winners, send a self-addressed, stamped envelope to AARP Washington, 9750 3rd Avenue, NE, #450, Seattle, WA 98115 for receipt by March 1, 2016.

7. **Sponsor:** AARP Washington