The Community Challenge is AARP’s livable communities grant program which seeks to:
- Improve communities with small but engaging and tangible projects
- Jump-start progress for longer-term change
- Demonstrate improvements that benefit all ages

The program was first launched in 2017 and provides funding to eligible nonprofits and municipalities.

**AARP COMMUNITY CHALLENGE BY THE NUMBERS**

- **$3.6 million** granted for “quick-action” projects
- **376 grants** delivered in first three years
- **56%** of grants have gone to local nonprofits
- **44%** of grants have gone to local governments

**PROJECT CATEGORIES FUNDED**

- **58% PUBLIC PLACES** improve open spaces, parks and access to other amenities
- **28% TRANSPORTATION** increase connectivity, walkability, bikeability, and access
- **7% HOUSING** increase accessible and affordable housing options
- **4% OTHER** address other community priorities
- **3% SMART CITIES** engage residents and use data in decision-making
- **NEW** CIVIC ENGAGEMENT bring residents and local leaders together to address challenges

**APPLY FOR A 2020 GRANT TODAY!**

Have a great project idea for your community? Eligible applications for the 2020 grant program will be accepted from February 5 - April 1, 2020 at 11:59 pm ET.

To learn more and apply: aarp.org/CommunityChallenge
Projects have been funded in all 50 states, D.C., Puerto Rico, and the U.S. Virgin Islands.

**NATIONWIDE REACH**

**THE IMPACT**

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**By executing a temporary project to test a concept, grantees have successfully implemented a permanent change.**

“This pilot project is now scheduled to be implemented as a permanent street improvement, with additional traffic calming and infrastructure projects along the surrounding streets.”

– Tennessee grantee

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**Demonstration projects are inspiring support from the private sector and philanthropic partners and funders.**

“As a result of the successful AARP grant, we’ve been awarded a grant from a local foundation to create a program with a local university and medical center.”

– New Jersey grantee

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**Grantees experience greater recognition and develop enhanced partnerships.**

“More than 500 people have visited our project to learn more after the initial installation.”

– Oregon grantee

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**Demonstration projects are inspiring public-sector investment.**

“Our design efforts catalyzed city-led fundraising for the project, with $100,000 coming from Capital Improvement Project Funds.”

– Utah grantee

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**LEARN MORE & CONNECT WITH US**

- AARP.ORG/COMMUNITYCHALLENGE
- AARP LIVABLE COMMUNITIES
- COMMUNITYCHALLENGE@AARP.ORG
- @AARPLIVABLE