AARP’s “YANKEES” CONTEST OFFICIAL RULES

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN.
A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. BRIEF OVERVIEW: The AARP’s “Yankees” Contest (“Promotion”) takes place between August 23, 2019 at 8:00am EST and September 6, 2019 at 5:00pm EST (“Promotion Period”). The Promotion consists of a Grand Prize Contest. More specific details are stated below.

2. ELIGIBILITY: The Promotion is open to all legal residents of the fifty (50) United States/District of Columbia, who are at least 18 years old as of the date of entry, except officers, directors, and employees (and members of their household and immediate families, i.e., parents, children, spouse, siblings) of AARP (also referred to as “Sponsor”), MLB Entities, its subsidiaries, affiliates, advertising/promotion agencies, and/or their affiliates, assigns or representatives (hereinafter referred to collectively as “Sponsor & Others”), and all other persons or entities associated with the development, administration, promotion, execution of, supply to or printing of this Promotion. The “MLB Entities” shall mean the Office of the Commissioner of Baseball (“BOC”), its Bureaus, Committees, Subcommittees and Councils, MLB Advanced Media, L.P. (“MLBAM”), Major League Baseball Properties, Inc., The MLB Network, LLC, the Major League Baseball Clubs (“Clubs”), each of their parent, subsidiary, affiliated and related entities, any entity which, now or in the future, controls, is controlled by, or is under common control with the Clubs or the BOC, and the owners, general and limited partners, shareholders, directors, officers, employees and agents of the foregoing entities.

3. HOW TO PARTICIPATE/SELECTION OF WINNER/PRIZE/ODDS OF WINNING:

A) Prize Contest: There will be a total of 1 Grand Prize and 20 First Prizes awarded to Selected Winners. To enter the Prize Contest, visit: https://aarp.cvent.com/NYBaseball2019 and Submit a statement (280 characters maximum) that tells us how you embody AARP’s motto (“To serve and not to be served”) - on how you give back and how it makes an impact on your local NY community, between August 23 – September 6, 2019; and completely fill out the Official Entry Form, including First and last name, Phone number, Email address and Mailing address.

Additionally, entrants may submit a mail-in entry in lieu of the online entry form. Send your character statement with full contact information: First and last name, Phone number, Email address and Mailing address to: AARP New York, 750 3rd avenue, 31st Floor, New York, NY 10017. Mail-in entries must be postmarked and received by, Monday, September 2, 2019. Entries postmarked after the applicable Promotion Period printed on the envelope will be disqualified. Only one (1) entry per individual, regardless of method of entry.

Entrants are responsible for determining the appropriate beginning and ending times in their respective time zones. Upon submission of the completed Official Entry Form, each entrant will be entered into the Prize Contest. Only one (1) entry per individual.

- Selection of Prize Winner (“Selected Winner”): On approximately September 10, 2019 at approximately 5:00pm EST, a winner will be selected by a panel of 3 Judges, appointed by AARP. Winner will be selected from all entries received throughout the Promotion Period. Judges will evaluate entrants based on 100-point scale. 50 points – demonstration of AARP’s vision, 30 points – impact on New York, 20 points – creativity of response. In
the event of a tie, tied entries will be re-judged based on the same criteria listed above and a Winner will be determined by Sponsor in its sole discretion. Entrants agree to the Official Rules and to the decisions of the Judges, which shall be final and binding in all respects. Award of a prize to any winner will be subject to verification of that winner’s eligibility and compliance with these Official Rules.

- **Notification:** Winner will be notified via email on or about September 11, 2019, using the email provided on the entry form. The Winner must email NYAARP@aarp.org within 1 day of notification to claim prize. The return of any prize notification message or document as undeliverable will result in disqualification of the applicable winner, the forfeiture of his or her interest in the prize and the selection of a substitute winner with the next highest score.

- **Prizes:** 1 Grand Prize Winner will receive 4 Field Level tickets for winner and 3 guests for the September 18, 2019 game, and one dinner, for winner and his/her (3) guests with one (1) former New York Yankees player at Yankee Stadium’s NYY Steak prior to the game (the “Grand Prize”), the specific former player will be determined by New York Yankees Collaboration (“New York Yankees” or “Yankees”). Approximate Retail Value (“ARV”) of the Grand Prize is: $700. TRANSPORTATION AND LODGING NOT INCLUDED.

- Each 20 First Prize Winners will receive 2 Yankees Pocket Door Suite tickets for winner and one (1) guest for the September 18, 2019 game. Approximate Retail Value (“ARV”) of the each First Prize is: $445. TRANSPORTATION AND LODGING NOT INCLUDED.

- Approximate Retail Value of all prizes is $9,600.

If the actual retail value of the Prize differs from its stated ARV, the Winners will not receive the difference in value. Only one (1) prize per individual. The Winners will receive the Prize within 5 days of being confirmed as the winner. Except where prohibited by law, potential winners may be required to complete an Affidavit of Eligibility and Liability and Publicity release (“Affidavit”) and an IRS Form W9 and may be required to complete, sign, and return an IRS Form 1099 in accordance with the instructions listed in the prize notification correspondence. If potential winner fails to provide any documents required by Sponsor within the required period of time, Sponsor may, in its sole discretion, disqualify potential winner and select an alternate potential winner.

- **Odds of Winning:** The odds of winning depend on the number of eligible entries received, and the Judge’s evaluation of said entries.

Participant need not be an AARP member in order to enter and/or win the Prize Contest. Being an AARP member will not increase your chance or odds of winning.

**TRANSPORTATION TO/FROM THE GAME, EVENT OR EXHIBITION AND LODGING NOT INCLUDED.** Seat/suite locations at the game shall be determined in the sole discretion of Sponsor. Each Contest Winner’s guest(s) must be of legal age of majority in his/herjurisdiction(s) of residence (and at least eighteen (18) years of age), unless accompanied by a parent or legal guardian. Major League Baseball game, event and exhibition dates and times are determined in the sole discretion of the Office of the Commissioner of Baseball and/or the applicable Major League Baseball Club, as applicable, and may be subject to change. The terms and conditions of the tickets awarded as part of any prize will govern in the event a legal game, event or exhibition, as defined by Major League Baseball, is not played or held, as applicable, due to weather conditions, an act of God, an act of terrorism, civil disturbance or any other reason. Each Contest Winner and his/her guest(s)
agree to comply with all applicable ballpark and venue, as applicable, regulations in connection with
the prize. Sponsor and the applicable MLB Entities reserve the right to remove or to deny entry to
any Contest Winner and/or his/her guest(s) who engage(s) in a non-sportsmanlike or disruptive
manner, or with intent to annoy, abuse, threaten or harass any other person at the dinner, game,
event or exhibition. Sponsor and the MLB Entities will not be responsible for weather conditions, Acts
of God, acts of terrorism, civil disturbances, work stoppage or any other natural disaster outside their
control that may cause the cancellation or postponement of the dinner or any Major League Baseball
game, event or exhibition. Major League Baseball game, event and exhibition tickets awarded as
prizes may not be resold or offered for resale or used for any commercial or promotional purpose
whatsoever. Any such resale or commercial or promotional use may result in disqualification and
prize forfeiture, and may invalidate the license granted by the game, event or exhibition ticket(s).

TERMS AND CONDITIONS APPLICABLE TO GRAND PRIZE RECIPIENT (“PRIZE RECIPIENT”):

Prize Limit: An individual, including a member of his/her household, regardless of email address
used, may only win one (1) Grand Prize throughout the Promotion Period. The Winner of the Grand
Prize will receive the Grand Prize immediately after having been confirmed as a Winner. Prizes are
not transferable or substitutable except by Sponsor with one of equal or greater value. Sponsor is not
responsible for any Prize Recipient’s inability to utilize her/his prize. All federal, state and local taxes
are solely the responsibility of the Prize Recipient. Additionally, at the sole discretion of the Sponsor,
disqualification, forfeiture and the selection of an alternate Winner of a Grand Prize may result from any
of the following: (a) a potential Winner's failure, upon request, to provide Sponsor with satisfactory proof
of age, identity, residency, and/or eligibility; (b) a potential Winner's failure to accept or utilize the Grand
Prize as provided herein; or (c) any other non-compliance, as determined by Sponsor in its sole
discretion, with the Official Rules.

6. LIMITATIONS OF LIABILITY: Sponsor & the MLB Entities and each of their respective parents,
affiliated companies, subsidiaries, officers, directors, employees, agents, licensees, distributors,
dealers, retailers, printers, representatives and advertising and promotion agencies, and any and all
other companies associated with the Contest, and all of their respective officers, directors,
employees, agents and representatives (“Released Parties”), are not responsible for interrupted or
unavailable network server or other connections; for miscommunications; failed telephone, computer
or electronic transmissions; for jumbled, scrambled or misdirected entries or transmissions; for phone,
electrical, network, technology or computer hardware or software or program malfunctions, failures or
difficulties; or any other errors, omissions, interruptions, or deletions of any kind, whether human,
mechanical or electronic; or for non-receipt of any entry regardless of the cause of it not being
properly received by Sponsor. Sponsor & Others are not responsible for illegible, unintelligible, late,
lost or stolen entries; for incorrect or inaccurate entry information, whether caused by Internet users
or by any of the equipment or programming associated with or utilized in the Promotion; or for any
technical, printing or human errors which may occur in the receipt, non-receipt or processing of any
entries, Tickets or Ticket stubs in the Promotion. In no event will Sponsor award more Grand Prizes
than are stated in these Official Rules. Persons found tampering with or abusing any aspect of the
Promotion, as solely determined by Sponsor, will be disqualified and may be subject to prosecution.
Any person attempting to enter using multiple email addresses, multiple identities or any other device
or artifice to enter multiple times or to interfere with the proper play of the Promotion will be
disqualified from participation in the Promotion. If, in the judgment of Sponsor, the Promotion is
compromised by viruses, bugs, non-authorized human intervention or other causes beyond the
control of Sponsor, which or may corrupt the administration, security, fairness or proper play of the
Promotion, Sponsor reserves the right, in its sole discretion, to modify, discontinue, suspend or
terminate the Promotion and proceed to select potential Winner in a manner it deems fair and reasonable.

SPONSOR & OTHERS MAKE NO WARRANTIES OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NONINFRINGEMENT AS REGARDS ANY PRIZE OR ANY COMPONENT OF ANY PRIZE. SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OF EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES. CHECK YOUR LOCAL LAWS TO LEARN IF ANY OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU.

7. PRIVACY POLICY: Any personally identifiable information collected during an entrant's participation in the Promotion (including for the avoidance of doubt, the Prize contest) will be collected by Sponsor and used by Sponsor in accordance with Sponsor's Privacy Policy as such is stated at http://www.aarp.org/about-aarp/privacy-policy/

8. PUBLICITY AND INTELLECTUAL PROPERTY RIGHTS: By accepting a prize, each Prize Recipient agrees to allow Sponsor and/or Sponsor's designees, Yankees and MLBAM, the perpetual right to use his/her name, biographical information, photos, videos and/or likeness, and statements for promotion, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered, worldwide, including but not limited to on the World Wide Web and Internet, without notice, review or approval and without additional compensation except where prohibited by law.

Entrants grant the Sponsor, Yankees and MLBAM all rights of ownership, reproduction, and use of entries for any purpose whatsoever without compensation or further permission, including but not limited to an irrevocable and perpetual, royalty-free, worldwide right, in all media (now known or later developed) to assign, use, publish, edit, adapt, modify, alter, reproduce, distribute, display, copyright, create derivative works or otherwise exploit entries, for commercial or non-commercial use, and without compensation to the Entrant. By entering the Contest, each Entrant waives any and all rights he or she may have to his or her Entry. To the extent Entrant has any rights in the Entry; Entrants assigns all such rights to the Sponsor by entering the Contest.

9. GOVERNING LAW: Issues concerning the construction, validity, interpretation and enforceability of these Official Rules shall be governed by the laws of Washington, DC.

10. RELEASE: By participating, each entrant releases, discharges, agrees to indemnify and agrees to defend and hold harmless the Released Parties & Yankees and MLBAM from and against any and all costs, claims, costs, injuries, losses or damages of any kind, or any other injury, whether due to negligence or otherwise, to person(s) or property (including, without limitation, claims, costs, injuries, losses and damages related to death or violation of any personal injuries, damage to, loss of or destruction of property, rights, such as violation of right of publicity or /privacy, defamation, libel, or slander), due in a false light, whole or in part, directly or indirectly, to participation in the Promotion, or arising out of or in connection with the Promotion (including, for the avoidance of doubt, the Prize Contest) or from the acceptance, possession, receipt, use or misuse of a prize, or participation in prize-related activity. In no event will Released Parties be responsible or liable for any damages, or losses of enjoyment of any kind, whether direct, indirect, incidental, consequential, punitive or other damages of any Prize.
RELEASE: By participating, each entrant releases and agrees to indemnify and hold harmless Sponsor & Yankees and MLBAM from and against any and all costs, claims, damages, or any other injury, whether due to negligence or otherwise, to person(s) or property (including, without limitation, death or violation of any personal rights, such as violation of right of publicity/privacy, libel, or slander), due in whole or in part, directly or indirectly, to participation in the Promotion, or arising out of the receipt, use or misuse, or enjoyment of any Prize.

11. GENERAL: By entering the Promotion, entrants agree to abide and to be bound by these Official Rules and the decisions of Sponsor, which shall be final in all matters pertaining to this Promotion. All entries become property of Sponsor and will not be returned. Void outside of the fifty (50) United States/District of Columbia and wherever prohibited or restricted by law. All federal, state and local laws and regulations apply. Entries become property of Sponsor and will not be returned. As a condition of entering this Promotion, each entrant agrees that any and all disputes, claims, controversies or causes of action arising out of or relating to this Promotion, or any prizes awarded, shall not be consolidated or joined with or in any other proceeding involving a dispute, claim, controversy or cause of action of any other party.

12. WINNER’S LIST: To obtain the names of the Grand Prize Winner and First Prize Winners, send a properly stamped, self-addressed envelope, by October 11, 2019, to AARP Winner’s List, 750, 3rd avenue, 31st Floor, New York, NY 10017.

SPONSOR: AARP, 601 E. Street NW, Washington, DC 20049

The Promotion is in no way sponsored, administered, executed or produced by any MLB Entity.

ENTRANTS ALSO ACKNOWLEDGE THAT THIS CONTEST IS IN NO WAY SPONSORED, ENDORSED, OR ADMINISTERED BY, OR ASSOCIATED WITH FACEBOOK, TWITTER OR INSTAGRAM. ENTRANTS RELEASE FACEBOOK, TWITTER AND INSTAGRAM FROM ANY LIABILITY IN CONNECTION WITH THIS CONTEST.

Major League Baseball trademarks, service marks and copyrights are proprietary to the MLB Entities. All rights reserved.

© 2019 AARP

AARP is a trademark of AARP Non-Profit Corporation, D.C. These Official Rules may not be reproduced or reprinted in part or in their entirety without the express prior written permission of AARP.